

TERMS OF REFERENCE

Graphic Designer for the Global Land Outlook

Consultancy reference number: CCD/16/ERPA/50

BACKGROUND

The objective of the United Nations Convention to Combat Desertification (UNCCD) is to combat desertification and land degradation, and to mitigate the effects of drought in affected countries around the world through effective action at all levels. This is supported by international cooperation and partnership arrangements, in the framework of an integrated approach consistent with Agenda 21, with a view to contributing to the achievement of sustainable development.

The Global Land Outlook (GLO) is the UNCCD's new flagship publication to be published every 4 years with the 1st edition expected in June 2017. It will be a strategic assessment providing a transformative vision for land management practice, policy and planning at global and national scales. The digital concept note for the GLO is available at:

<https://global-land-outlook.squarespace.com/home/#intro>

CONSULTANT'S TASKS AND DELIVERABLES

Under the overall supervision of the coordinator of the External Relations, Policy and Advocacy (ERPA) unit of the UNCCD and the direct supervision of an assigned Officer, the consultant, guided by the agreed upon design and layout format, will design and provide a range of print-ready, high-resolution graphics and photos to the GLO production team. This will include but not be limited to:

- Design (using available data) and recreate existing graphic elements, including charts, tables, graphs, maps and schematics on issues related to land use, land management and land planning;
- Create a suite of infographics and interactive maps/tools to tell the story of the GLO to a wide audience;
- Identify and catalogue high-resolution photos for potential use in the GLO report and website using freely available sources, such as flickr etc.
- Establish and manage all GLO graphics folders in the cloud for easy use/access by the design and layout team;
- Update and populate the GLO website using squarespace content management system;
- Lead on the creation and production of other print, web, video and other digital media products that promote the GLO and other UNCCD activities.

QUALIFICATIONS

The consultant should have:

- Recognized formal training in graphic design, video production and photo management;
- Full command of the Adobe creative suite (CS5) applications such as Photoshop, Illustrator, and InDesign, Flash, and other applications for interactive content;
- All the hardware and software required to complete this project;

- A minimum of 5 years working experience in graphic design, photo and video production;
- Ability to do independent research and work with existing data;
- Fluent ability to communicate in and understand English (French and Spanish would be an asset).

CONTRACTUAL TERMS

- The consultancy will be based at UNCCD offices in Bonn, Germany initially for 3 months, subject to one 3 month extension, starting from **15 November 2016**;
- The consultant will prepare an overall work plan for the initial contract period at the beginning of the assignment to be agreed with the supervisors at the UNCCD.
- The fee will be defined on the basis of the qualifications of the incumbent and will be paid monthly upon the successful delivery of expected outputs.
- All products developed and delivered through this consultancy shall remain the exclusive property of the UNCCD secretariat, and shall not be divulged and/or used without prior written authorization.

SUBMISSION OF APPLICATION

Applications should be submitted by e-mail to staffing@unccd.int. This should include a CV, specifying the consultancy reference number: **CCD/16/ERPA/50** in the subject line, and a cover letter with a brief work plan and expectations for monthly remuneration on a full time basis.

The deadline for applications is **31 October 2016**. Only applications submitted by the deadline will be considered.

Due to the volume of applications received, receipt of applications cannot be acknowledged individually. Please address your application as indicated above and please do not address or copy your application to an individual at the Secretariat. Candidates who do not receive any feedback within two months of the deadline should consider their application as unsuccessful.

Date of issuance: **05 October 2016**