Mr. Irfan Miswari

Winner of the 2020 Desertification and Drought Day theme and slogan contest

What do you love about what you do?

I love learning about new innovation issues, cultural and knowledge exchange programs and helping people work for better together solution.

At present I am working at Scale Up (sustainable social development partnership), an NGO in Riau, Indonesia which works in natural resources conflict resolution. I am also on the staff of Indoaasis Travel which develops local ecotourism and at Lapanama, Small-Medium Enterprises (SME).
What is your mission?

Establishment of a social prosperity through developing eco-friendly products

What about your work keeps you motivated?

I am motivated to work in the NGO and social enterprise sector because of my beliefs about humanity, ecology, and social prosperity. They have become my main motivation in providing a service to my stakeholders and society.