



**Presentation of Surya Narayana Reddy  
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I am a professional in agricultural sciences, born in a farming family of perpetually drought prone village in Andhra Pradesh, India.

Being associated with UNCCD since 2003 hitherto acquired rich experience in DLDD matters over the time and period to serve and improve livelihoods of marginalised people.

**What would you bring from the CSO community to the UNCCD SPI?**

- By adopting a socially, ecologically and technically driven approach, I could bring:
- Integrating and leveraging science-policy on LDN and ongoing activities of all the Rio conventions
- Collection, compilation and circulating an inventory of successful approaches to tackle DLDD
- To share pragmatic experiences and best practices from the remotest regions also.
- By building and linking networks and encouraging champions of change
- Co-ordination, facilitation and networking, and
- Enriching experience of CSO/NGO engaged in combating DLDD at grassroots level

**What would you bring from the SPI to the CSO community?**

- A sophisticated communication strategy is vital to support Policy and scientific work. We bring knowledge through Journals, technical reports and policy advances to guide CSOs to Avoid, Reduce, Reverse" land degradation
- Timely communication of SPI decisions and actions to bring strong collaboration between different stakeholders and to strengthen regional CSO networks.

**And how would you do this? This would be done by:**

- Organisation of timely virtual meetings with the CSO Network
- Discussion of issues and programme formulation through various social media platforms
- Closely working with CSO Panel members and accredited CSOs
- Translation of DLDD related contemporary developments in vernacular languages for deeper penetration of UNCCD objectives into the communities
- Scaling up of rehabilitation of soil and land to be an integral part of local, national and regional agricultural policies
- Linking farmers with policy processes
- Drawing greater level of propaganda, publicity to policy development
- Actively contributing to policy deliberations at the state and national level process adopted for choosing technologies for experimentation
- Achieving relevant policy change needs by negotiating with the private sector, specifically MNCs.