

Virtual Choir Competition to Celebrate the 10th Anniversary of the Changwon Initiative

1. Purpose

To raise public awareness of global efforts to combat desertification and implement Land Degradation Neutrality (LDN) and to celebrate the 10th anniversary of the Changwon Initiative

- The event will highlight the importance of tree planting and forests in relation to SDG 15.3.
- The event will promote the importance of land and forests to mark the 10 year anniversary of the Changwon Initiative launched at the UNCCD COP10 in 2011
- The winning videos will be featured at international events such as the UNCCD COP and the Changwon Initiative anniversary celebration and the Desertification and Drought Day event.

2. Target participants: open to any interested group (no entry fee).

3. Program

- **Each choir must perform two songs** (one compulsory and one free choice).
- Only one video is to be submitted with a pause between the two contest songs
- The video must include a subtitle message stressing the importance of tree planting and forests at the beginning, middle or end of it.
(e.g., "Tree planting can help combat climate change and transform our future."
"Forests transform my life", etc.)
- The video must include the logos of the UNCCD and the Korea Forest Service (KFS) at the end of it

1) Compulsory song: UNCCD Land Anthem -"Born from the land" (Original Song)

“대지의 선물” (Korean)

- The compulsory song can be performed in Korean or in any of the six UN languages (Arabic, Chinese, English, French, Russian or Spanish)

For lyrics in the six UN languages, please refer to the link below:

https://www.unccd.int/sites/default/files/inline-files/Land%20Anthem_lyrics_4.pdf

- The choirs are free to arrange the compulsory song by referring to the original song and its stem files and sheet music (Please see the attached music sheet).

① Original version: The song is posted on the YouTube channel of the UNCCD. The stems of the song will be available for the participants.

Original song: <https://www.unccd.int/news-events/unccd-celebrates-world-soil-day-song-inspire-action-land>

Stem files:

<https://drive.google.com/drive/folders/1zz9cpzPPEXktWcMvK7Hf0-dZdj10alFA?usp=sharing>

② Korean version: The song('대지의 선물') is posted on the YouTube channel of the KFS.

Korean song : <https://www.youtube.com/watch?v=eudjYyOWHt4>

2) Free choice song: a song about nature (e.g. trees and forests) with wide appeal

※ As for the free choice song, the entrant is required to submit reasons for song selection and the jury will award additional marks for the song's relevance to the competition theme.

4. Judging Process:

1) Online vote:

The organizer will narrow down the video submissions to be reviewed by the judges based on YouTube view count and the number of likes.

2) Jury vote:

A jury will judge selected performances and make an assessment.

5. Application

1) Application period: June 17, 2021 (Thurs) - Sept. 30, 2021 (Thurs), 23:59 in Korean Standard Time (KST)

2) Application form: Please find below (Annex 1)

3) How to apply

① Upload your choir's high-quality video to the choir's You Tube channel - Add the following hashtags to the YouTube video: #KoreaForestService, #ChangwonInitiative, #UNCCD, #WFCKorea, #OneTrillionTrees. And provide a link to the video in your application form

② Submit required documents including a completed application form (Korean or English) and your virtual choir video file to 10thunccd@gmail.com:

- Required materials for submission: completed application, a completed Sworn Statement, a list of choir members, photos of the choir and the conductor, choir biography and reasons for song selection

- The choirs may upload their videos via Google Drive (The videos should be downloadable for offline review)

6. Judging & Awards

o Judging criteria: pitch and intonation, sound quality and tone quality (tone color), communication of the message (subtitle and message), artistry, relevance to the theme (for the free choice song)

o The decisions of the jury are final and cannot be appealed.

o Awards ceremony: Oct 15, 2021 (Fri) at the 10th anniversary event venue in Korea

Classification	Prizes	Unit
UNCCD Executive Secretary	US\$ 1,000	1

Award		
KFS Minister's Award	₩1,000,000 KRW	1
SG Province* Governor's Award *South Gyeongsang Province in Korea	Local specialty products	1

※ **Among the three awards, at least one award will be given to a Korean contestant.**

※ **The award will be mailed to the winners, if they are unable to attend the awards ceremony.**

※ **The date of the awards ceremony may be subject to change depending on the circumstances.**

7. Things to note before registration

- o The song of the choir's own choice must not have any intellectual property rights issues.
- Each choir is fully responsible for securing performing rights and resolving any copyright issues.
- o The intellectual property rights of the submitted materials including videos belong to the KFS and the entrant. The KFS and the UNCCD secretariat may use the materials free of charge, for non-commercial purposes, especially, to raise awareness of the importance of addressing desertification, land degradation and drought (DLDD)
- o The details of the competition may be subject to change.

8. Contact & registration

- o For registration, please contact the registration team at 10thunccd@gmail.com
- ※ We will send entrants registration confirmation emails at the end of each month during the application period.
- ※ For further information, please contact the KFS at +82-42-481-8890 or the UNCCD secretariat at +49 228 815 2871 / 2846.

[Annex 1]

Virtual Choir Competition Application Form

Name(s) of Competitor/Group		
Choir Leader/Director		
Contact Person	Contact Person 1: (Tel) (Email address) (Organization Name)	Contact Person 2: (Tel) (Email address) (Organization Name)
Conductor Name		
Arranger Name	(if applicable)	
Accompanist Name	(if applicable)	
Group Composition (No. of Singers)	Soprano (), Alto (), Tenor (), Bass () <u>Total no. of choir members ()</u>	
YouTube Video Link URL		
Choir Biography	(max 5 sentences)	
Previous Performances	(major performances in the past five years)	
Required documents/materials (Please submit in attachments)	<input type="checkbox"/> Virtual Choir Video <input type="checkbox"/> List of choir members <input type="checkbox"/> A photo of the choir <input type="checkbox"/> A photo of the conductor <input type="checkbox"/> A photo of the accompanist (if available) <input type="checkbox"/> Reasons for selection of the free choice song (one page)	
<input type="checkbox"/> I hereby certify that the entry video does not contain any unauthorized copyrighted material (e.g. images, music, video clips or font).		
Date: _____ Signature _____		

A Sworn Statement

Printed Name of Choir Leader or Director:

Date of Birth of Choir Leader or Director:

By entering the Virtual Choir Competition (“Competition”) to celebrate the 10th anniversary of the Changwon Initiative, hosted by the Korea Forest Service (KFS), I, _____, being duly sworn, depose and say: *(Print choir leader/director name)*

1. I certify that I **own the rights to the entry video** submitted and that the entry does not violate any law, regulation or any right of any third-party, including rights of copyright, trademark, publicity and/or privacy.
2. I certify that the submitted video **has not been submitted previously** in any contest of any kind, **nor won any award**.
3. I agree that I am **fully responsible for any legal or moral responsibility** arising from my participation in the Competition or in connection with the submitted entry.
4. I understand that all entries and all materials submitted with the application to the Competition will become the property of the KFS and will not be returned. I also agree that all the rights to the entry video are **jointly owned** by me and the KFS. The rights include but not limited to the derivative work, adaptation right, or the right to display the entry video online and in any media now known or hereinafter developed.
5. I agree to grant the KFS and UNCCD secretariat **the right to use the submitted video and other materials without limitation, free of charge, for non-commercial and promotional purposes**, in particular, to promote the importance of combating desertification as well as of lands and forests.
6. I understand that this contest is **governed by the laws and regulations of the Republic of Korea**.
7. By signing below, **I certify all the information** I provided on and in connection with this form is **true and correct** to the best of my knowledge. I also understand and agree that any false statements, untruths or plagiarism, including submitting someone else’s work as my own after editing it, will result in disqualification and I will be required to return immediately upon demand by the KFS any money or prize that has been awarded to me.

Date _____ Signature(*Choir leader/director*) _____