

BUSINESS FORUM 2015

Third UNCCD SLM Business Forum

The World Business Council for Sustainable Development (WBCSD) is convening a two-day Sustainable Land Management (SLM) Business Forum on the sidelines of the 12th Session of the Conference of the Parties (COP 12) to the UN Convention to Combat Desertification (UNCCD). Co-organized with Turkey's Ministry of Forestry and Water Affairs and the Union of Chambers and Commodity Exchanges of Turkey (TOBB), the Business Forum aims to profile companies' work in SLM and facilitate joint learning as well as new partnerships with civil society organizations and governments.

The Forum will conclude with a high level dialogue session where ministers and CEOs will assess the role of the private sector in addressing land degradation and examine what is needed in terms of evidence, policy, legislation and incentives to encourage more businesses to adopt targets on SLM and Land Degradation Neutrality (LDN). The SLM Business Forum will produce a 'Business Ankara Declaration' and will be presented to the country Parties at the COP.

The event will take place at the Congressium Ankara-ATO International Convention and Exhibition Centre on the 20th and 21st of October 2015 (MET 8)



United Nations Convention to Combat Desertification (UNCCD)
12th Conference of the Parties (COP12)

Sustainable Land Management Business Forum

Ankara, Turkey, 20-21 October 2015

Venue: [Congresium Ankara](#), Room "MET-08", 3rd Floor

Tuesday 20 October 2015

Time	Session
2:30-3:00 pm	<p>Welcome and Agenda</p> <p>Moderator: Peter Bakker, President & CEO, WBCSD</p> <p>Opening Remarks</p> <ul style="list-style-type: none">- Ms. Monique Barbut, Executive Secretary, UNCCD- Minister of Forest & Water Affairs or Minister of Food, Agriculture & Livestock, Turkey (tbc)- Mr. M. Rifat Hisarcıkloğlu, Chairman, TOBB
3:00-3:20 pm	<p>Key note presentation "Land, an undervalued asset: the business case for land"</p> <ul style="list-style-type: none">- Mr. John Liu, Documentary and Film Maker, Commonland- Q&As with the audience
3:20-4:30 pm	<p>Panel discussion – Is Land Degradation Neutrality applicable to business?</p> <p>Moderator (tbc)</p> <p>Key note presentation:</p> <ul style="list-style-type: none">- Dr. Dennis Garrity, UNCCD Drylands Ambassador and Senior Fellow at the World Resources Institute and the World Agroforestry Centre: What do we mean by Land Degradation Neutrality? <p>Panel discussion:</p> <ul style="list-style-type: none">- Company representatives:<ul style="list-style-type: none">- Mr. Romano de Vivo, Head Environmental Policy, Syngenta- Mr. Mike May, Suzano - VP Public Affairs, Futuragene- Mr. Mehmet Hayrettin Şener, General Manager, Nuh Cement Industry Inc.- Mr. Saffet Karpat, Board Member, SÜTAŞ- Namibia government representative, to share experiences on engagement with the private sector.- Q&As with the audience
4:30-4:45 pm	15 min break

4:45-5:50 pm	<p>Panel discussion Land Degradation Neutrality: ways to scale-up Moderator (tbc)</p> <p>Expert Panel discussion:</p> <ul style="list-style-type: none"> - Policies: Government representative – sharing experiences on public policies that support adoption of LDN <ul style="list-style-type: none"> - Dr. Gürsel Küsek, General Director of Agricultural Reform, Turkish Ministry of Food, Agriculture and Livestock - Business case: Representatives from business, on the business opportunity: <ul style="list-style-type: none"> - Mr. Johan Lammerant, Business Development Manager, ARCADIS - Mr. Hakan Sarı, Agro Manager, PepsiCo - Mr. Claude Fromageot Director of Sustainable Development Rocher Group and Yves Rocher Foundation - Mr. Ümit Günay Akıncı, CEO, PROLAND Corporate Group
5:50-6:00 pm	<p>Concluding remarks</p> <ul style="list-style-type: none"> - Minister of Forest & Water Affairs or Minister of Food, Agriculture & Livestock, Turkey (tbc)

Wednesday 21 October 2015

Time	Session
08:30-09:30 am	<p>CEO Panel on business contributions to Land Degradation Neutrality Moderator: Peter Bakker, President & CEO, WBCSD Panelists:</p> <ul style="list-style-type: none"> - Mr. Bey Soo Khiang, Chairman, APRIL Group - Ms. Ebru Dildar Edin, Executive Vice President of Garanti Bank - Mr. Adriano Silveira, Director, Portucel Soporcel - Mr. Jai Shroff or Naveen Chahal, CEO, UPL (tbc)
09:30-11:00 am	<p>Solution Market Place “Solutions to a land degradation neutral world” Moderator: Violaine Berger, Ecosystems & Landscape Management Director, WBCSD Presenters:</p> <ul style="list-style-type: none"> - Ms. Alison Cairns, Global Advocacy Director, Unilever (tbc) - Mr. James Spurgeon, CEO, SustainValue (Land Materiality Screening Tool) - Mr. Simone Quatrini, UNCCD Global Mechanism (Financing Land Degradation Neutrality) - Mr. Maximilian Abou El Eisch-Boes, Chief Sustainable Development Officer, Sekem - Mr. Serhan Süzer, CEO, EkoRe Renewable Energy Inc. - Ms. Ayşe Özge Kepenek, Manager, OYAK Biodiversity Handbook Presentation - Mr. Pierre Victoria, VP Sustainable Development, Veolia <p>Q&A session with presenters <i>Presenters to respond to the audience’s questions</i></p>
11:00-11:15 am	<p>The Ankara Declaration Presentation of the Ankara Business Declaration & Concluding comments Mr. M. Rifat Hisarcıkloğlu, Chairman, TOBB</p>