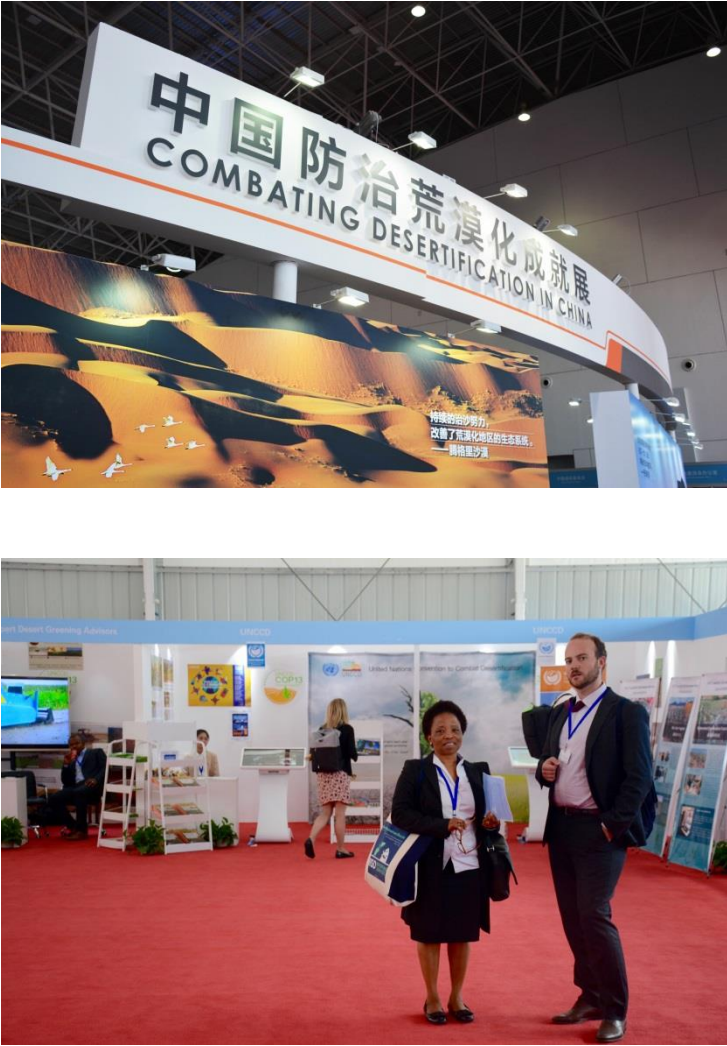


UNCCD COP 13 in ORDOS

Snapshots and insights From the  
first Tech Fair

Date	Pictures	ANNOUNCEMENTS
06.09.2017		<p><b>INVITATION TO TECH FAIR AND EXHIBITION</b></p> <p>The UNCCD is organizing its first ever “Technology for Sustainable Land Management Fair (TF)” at COP 13. The aim of the TF is to demonstrate a variety of innovative, unique, efficient and effective technologies that can be used to ensure sustainable land management (SLM). It will offer COP 13 attendees an opportunity to see the latest and most effective technology and innovation in action. And it will facilitate contact and interaction among land users, policy makers, academic/research institutions and the private sector on available SLM technologies. All participants are invited to visit the Exhibition and TF area where stands from various organizations working on SLM are set up. These stands offer documentation, other reading materials and hand-outs. Visitors will be able to engage the exhibitors. Apart from the physical exhibition displays, there will be presentations in the exhibition booths facilitated by electronic displays. In the exhibition area visitors will find the UNCCD secretariat stand with the UNCCD knowledge products, featuring the Capacity Building Marketplace, the UNCCD Knowledge Hub, and the UNCCD Library. You can try out these products at the stand, pick up promotion materials, engage with UNCCD staff, and leave your feedback at the end. Today’s training sessions, featured by the UNCCD Knowledge Hub:</p> <p>The Fair is designed to be a meeting space to promote the best SLM technologies and will reinforce the importance of developing and disseminating appropriate technology for the implementation of the UNCCD. It will help create a new entry point for greater and stronger partnerships in the area of SLM technologies, in particular with private sector enterprises. It will help lead to a dynamic new agenda that should allow technology and its transfer to play more substantive roles in the UNCCD implementation process.</p> <p>In addition, a Technology Fair Spot is established as a central location from where exhibitors may present and demonstrate their innovations, brief guests, and participate in panel discussions and one-on-one interviews. A schedule for presentations will be established in consultation with confirmed exhibitors. The Exhibition and Technology Fair is located in front of Venue C.</p>

07.09.2017

Tradom Global Consulting (TGC)  
TGC's SDG Circle of Life Theory  
[www.tradom.co](http://www.tradom.co)



Tradom



DON'T MISS THE UNCCD TECH FAIR AND EXHIBITION

At COP 13 some 25 exhibitors are displaying their wares and the various services they offer to the world at the UNCCD exhibition and first ever Tech Fair. Exhibitors include the Food and Agriculture Organization of the United Nations (FAO) and the African Union Commission, among others. Of course there is the UNCCD exhibition featuring its knowledge products, and its very useful and very successful Capacity Building Marketplace. At each booth, visitors will find interesting information, giveaways and welcoming hosts and hostesses willing to engage you by telling you more about their exhibits, answering all your questions; and making notes of your comments and suggestions. The Tech Fair is a UNCCD innovation for this COP. Here visitors can see technologies in the fields of bio-carbon engineering, agro-biotechnology and water-management technology, among others. And, even though this is the first UNCCD fair of its kind, it offers an insight into several diverse and useful technologies from around the world, including Israel, Turkey and host country China. Exhibitors shall be engaging the visitors with in-depth presentations of their technologies at the central tech spot set up at the exhibition and Tech Fair. Visitors are reminded that the Exhibition and Tech Fair is located in the tent in front of Venue C. Please check the journal for daily updates as to when exhibitors will be making in-depth presentations about their technologies and the technological services they offer. All are invited to come along and have a look and see what technologies, new and traditional, are available for use in the implementation of the UNCCD.

08.09.2017

### GELEAU



The Geleau solution allow to restaure life in the arid areas

Ten tones of GELEAU / hectare are sufficient to treat the soil during three to five years

You will get more frequent crops with higher yields...

...on dry soil to provide a secure feeding to the people

### Agrobiotek



### SOMETHING INTERESTING IS ALWAYS HAPPENING AT THE TECH FAIR AND EXHIBITION

Have you visited the UNCCD Tech Fair and Exhibition yet? If not, then do so today! There is much to see and indeed learn. For example, have you heard about GELEAU and how it can be used to save up to 95% of the water we now use for irrigation? You can learn more about this interesting technology and how it works by visiting the Tech Fair and Exhibition. And have you heard of China's "Belt and Road Initiative"? If not, well here is your chance to learn about it by visiting the Chinese Academy of Forest Inventory and Planning booth at the Exhibition.

At 14:00 today, the Tech Fair and Exhibition is offering something special. There will be a presentation of the Vallerani System, which shows how a mechanized water harvesting system helps with soil regeneration. Come and hear how this technology works and see in living color some of the successes this technology has achieved thus far. You will learn how it has changed people's lives for the better. There is also a very interesting exhibition put on by the Department of Environmental Affairs of South Africa. There you can see the work being done in that country to ensure the implementation of the Convention. And do you want to learn about the various uses of bamboo and rattan? Then why not visit the display put on by the International Bamboo and Rattan Organization. All these and much more await you at the Tech Fair and Exhibition located in the tent in front of Venue C. The exhibitors are waiting to warmly welcome you.

09.09.2017

INBAR (International Network for Bamboo and Rattan)



SO MUCH TO LEARN AT THE TECH FAIR AND EXHIBITION

Have you heard of the Sahara and Sahel Observatory? Do you know what it does? Or COMIFAC: do you know about its work in Cameroon? Oh, and there is the French National Research Institute for Sustainable Development and the International Centre for Environmental Education and Community Development. You may not have heard of these important institutions, and even if you have, you may not know what they do or how valuable their work is to the UNCCD process.

The UNCCD Tech Fair and Exhibition hosted in the tent in front of Venue C provides you with an excellent opportunity to learn about the organizations listed above and many more. There are 25 stalls at the Tech Fair and Exhibition to browse at your leisure. There are interactive touch screens at some of the booths, and visitors are more than encouraged to ask the friendly exhibitors questions. Starting next Monday, some exhibitors will give special presentations, and the Executive Secretary of the UNCCD is scheduled to speak at one of these events. And there are always goodies of one kind or another to be had, so make sure to stop by!

11.09.2017

OSS(Sahara and Sahel Observatory)



A THOUSAND PICTURES AT OUR TECH FAIR AND EXHIBITION

It is said that one picture paints a thousand words and the UNCCD Tech Fair and Exhibition is full of pictures narrating the challenges, successes and possibilities of the implementation process. Whatever the angle of your interest in the UNCCD process, you can see thousands of pictures in color about your areas of interest at the Tech Fair and Exhibition. There are pictures telling stories from Morocco to South Africa and from France to China. There are pictures relating stories about local and community successes and pictures showing technological and scientific innovations dealing with the issues of land degradation, desertification and drought.

You probably would like to talk to some of the people behind these success stories and technologies; People who can tell you how these successes were actually achieved! The Tech Fair and Exhibition provides you with such an opportunity as some of our exhibitors have been and are directly involved with these stories. They are eager to share their experiences with you and to tell you of some of their future plans to ensure continued success. So come and visit the UNCCD Text Fair and Exhibition which is located in front of Venue C. It is the place that actually brings the implementation process alive in living colors, and which allows you to see the practical meaning of the UNCCD to millions around the world. We look forward to welcoming you.

12.09.2017

### Vallerani System



### GLO launched



YOU MUST, ABSOLUTELY MUST VISIT THE TECH FAIR AND EXHIBITION TODAY!

Have you ever heard about the Global Land Outlook (GLO)? And if you have, wouldn't you like to learn more about it? Well there isn't a better opportunity than today to do so. That's because the UNCCD Tech Fair and Exhibition will host a special event all about the GLO at 1 p.m. today. You can learn what it is, who are involved, what it will do, and why it is important to you and the UNCCD process as a whole. And guess who will provide you with all of this information? None other than the UNCCD Executive Secretary herself, Ms. Monique Barbut. Don't miss it!

And we are not done yet! The presentation of GLO will be followed by a presentation at 2 p.m. on the Vallerani System, which performs mechanized water harvesting, which supports soil regeneration. This is a technology dealing with soil and water and their proper use and protection. Come and hear how this revolutionary technology can make a positive impact on the implementation of the Convention. Remember, there are 25 exhibition booths, some giving away goodies, but all telling great stories about different ways of protecting the land. Stories you need to hear! So come to the tent opposite Venue C today and be informed, entertained, educated and inspired to do more for our common cause.

13.09.2017



## BEAUTIFUL VOICES FROM AFRICA AT THE UNCCD TECH FAIR AND EXHIBITION

Community involvement is the cornerstone of Eritrea's approach to the implementation of the UNCCD. In this country, actions ranging from awareness-raising to planting trees are carried out with the involvement of the entire community at all levels. They have brought this beautiful story to COP 13 to share with you, the participants. So, please visit the UNCCD Tech Fair and Exhibition and hear the Eritrean exhibitors tell this interesting tale and the lessons they have learned using this approach.

You have certainly heard of Agenda 2030, but what about Agenda 2063? What does it have to do with the UNCCD process? Who are involved and why? You will find the answers to these questions by visiting the booth of Action Sans Frontières from Madagascar. And, you will come to appreciate the valuable role many civil society organizations are playing in the fight against desertification/land degradation and drought, particularly in Africa. And speaking of Africa, what is happening with TerrAfrica? Is it moving forward? Well, the World Bank and NEPAD are at the UNCCD Tech Fair and Exhibition to tell all you want to know about this. So make sure and visit today the tent in front of Venue C. This is where it is all happening!

14.09.2017



## GET YOUR UNCCD SUPPLIES AT THE TECH FAIR AND EXHIBITION

Whether you want bookmarks or brochures, stickers and pamphlets, a copy of the first edition of the Global Land Outlook or a children's comic book that tells the story of the importance of the UNCCD in simple form, you can get them all at the UNCCD booth, located at the Tech Fair and Exhibition in the tent opposite Venue C. You can also get posters, pins and other memorabilia, all brought here just for you. While visiting the booth you are invited to use the interactive screens to learn more about the UNCCD process and about the work of the various bodies and institutions. And while doing this do not forget to register to take part in the UNCCD Capacity Building Marketplace video competition. You can win fantastic prizes in each of the three categories. So on this penultimate day of COP 13, make sure you stop by the UNCCD booth to stock up on your supplies to take back home. You can use them in your awareness campaigns in the fight against desertification and land degradation. We will make sure you get a very nice and useful package!