2019 World Day & 25 Year Celebrations

17 June World Day to Combat Desertification

Let’s grow the future together

Construyamos el futuro juntos

Растим будущее вместе

让我们一起种未来

Constroissons l’avenir ensemble
Why mark the World Day?

UNCCD: Born in 17 June 1994 (entered into force in 1996)

[A/RES/49/115] Invites all States to devote the World Day to promoting public awareness

#2019WDCD: 25 years of impact - advocacy to mobilize more political will and public engagement

Policy decision and public action disconnect
## Progress in international agreements

<table>
<thead>
<tr>
<th>Agreement</th>
<th>Details</th>
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</thead>
<tbody>
<tr>
<td>MDG</td>
<td>No land issues in <strong>Millennium Development Goals</strong> (2000-2015)</td>
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<tr>
<td>Rio+20</td>
<td>Stemmed from <strong>Rio+20</strong> (2012) outcome “we will strive to achieve a land-degradation neutral world in the context of sustainable development”</td>
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<tr>
<td>SDG</td>
<td>“By 2020, combat desertification, restore degraded land and soil, including land affected by desertification, drought and floods, and strive to achieve a land-degradation-neutral world (<strong>SDG target 15.3</strong>)”</td>
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<td>COP12</td>
<td>Land degradation neutrality is defined for implementation</td>
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<td>COP14</td>
<td>Actions towards achieving own set of LDN targets and the international community’s supports</td>
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<td>Issues that need to be tackled for achieving LDN</td>
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Engagement opportunities for integration

- GLO workshop Youth Debate (Canada) July 2019
- Regional meetings
- 7KDF 26-28 Jul 19
- SDG HLPF July 19
- COP14 2-13 Sep. 19
- World Day to Combat Desertification 17 June 2019
- World Water Wk. 25-30 Aug
- GEF Council 9-12 Dec
- UNFCCC COP24 2-13 Dec. 2019
- UNGA HL Forum on SDG / Financing4D 24-25 Sep.
- Opportunities at political forums - G7, G20, AU, EU, ASEAN, etc.
- GEO week Nov 19
- World Economic Forum on Africa
- CBD COP14 Oct. 2020
- End of UNDDD (2010-2020)
- SDG HLPF July 20
#2019WDCD Global Observance Event in Ankara

Governments
❖ High-level officials from Turkey
❖ Deputy Prime Minister of Somalia
❖ Over 10 Ministers

UN
❖ UNCCD Executive Secretary
❖ FAO Assistant Director General

Scientists @ International Soil Congress

Public engagement
❖ International photo contest
❖ Land for Life Award announcement
❖ Kid’s Forum