

2019 World Day & 25 Year Celebrations



United Nations
Convention to Combat
Desertification

17 June World Day to Combat Desertification

Let's grow the future together

Construyamos el futuro juntos

Растим будущее вместе



لننمي المستقبل معاً

让我们一起种未来

Construons l'avenir ensemble



United Nations
Convention to Combat
Desertification
www.unccd.int

Why mark the World Day?

UNCCD: Born in 17 June 1994
(entered into force in 1996)



[A/RES/49/115] Invites all States to devote the
World Day **to promoting public awareness**

#2019WDCD: 25 years of impact - advocacy to
mobilize more political will and public engagement



Policy decision and public action disconnect

Progress in international agreements

MDG

- No land issues in **Millennium Development Goals (2000-2015)**

Rio+20

- Stemmed from **Rio+20 (2012)** outcome *“we will strive to achieve a land-degradation neutral world in the context of sustainable development”*

SDG

- **“By 2020, combat desertification, restore degraded land and soil, including land affected by desertification, drought and floods, and strive to achieve a land-degradation-neutral world (SDG target 15.3)”**

COP12

- **Land degradation neutrality is defined for implementation**

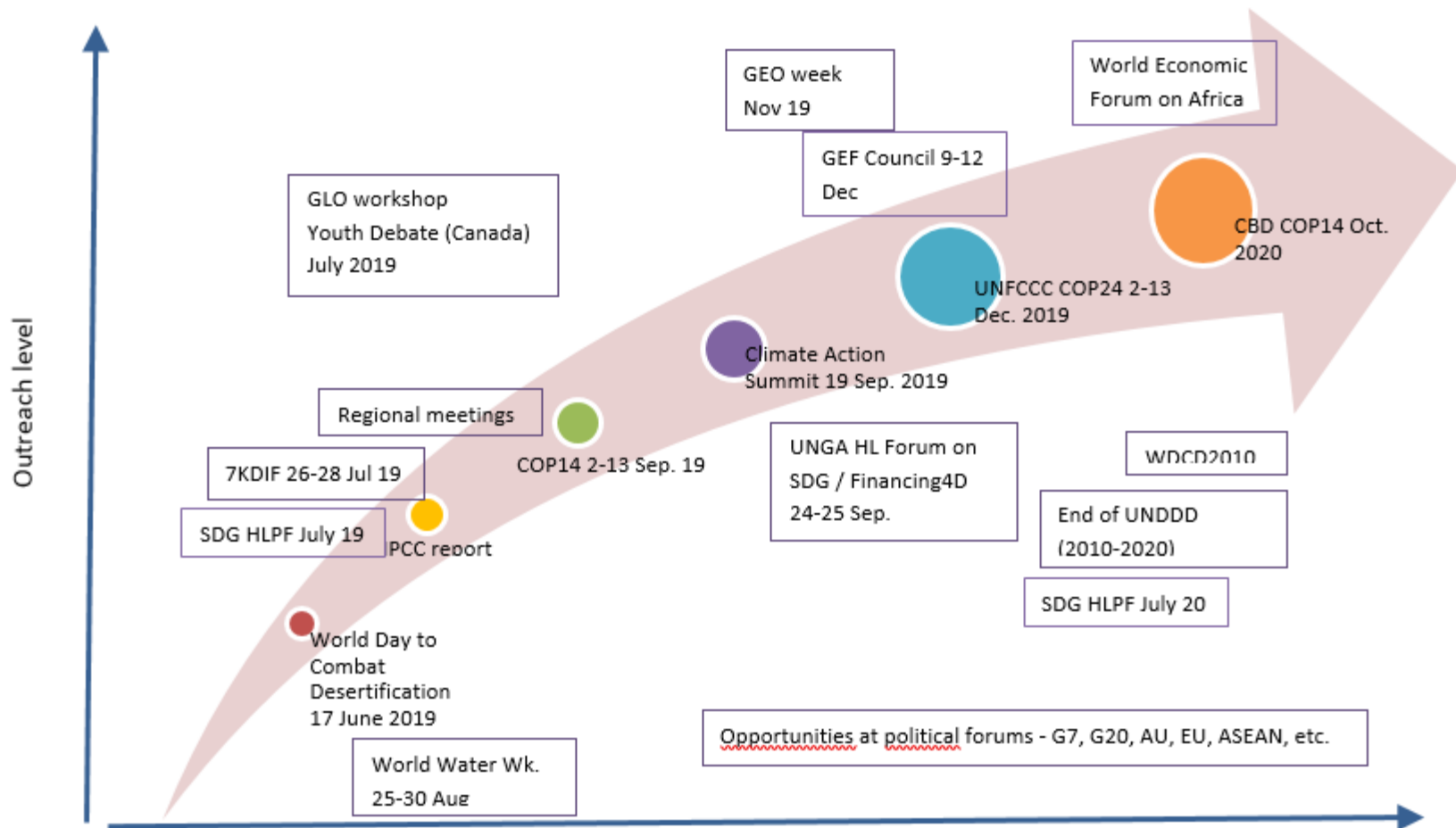
COP13

- **The 2018-2030 Strategic Framework to achieve Land Degradation Neutrality.**

COP14

- **Actions towards achieving own set of LDN targets and the international community’s supports**
- **Issues that need to be tackled for achieving LDN**

Engagement opportunities for integration



#2019WDCD Global Observance Event in Ankara

Governments

- ❖ High-level officials from Turkey
- ❖ Deputy Prime Minister of Somalia
- ❖ Over 10 Ministers

UN

- ❖ UNCCD Executive Secretary
- ❖ FAO Assistant Director General

Scientists @ International Soil Congress

Public engagement

- ❖ International photo contest
- ❖ Land for Life Award announcement
- ❖ Kid's Forum

