



INTERNSHIP

Internship to assist in implementing activities, content development for online campaigns and social media for the UNCCD communications unit

Type of position:	Internship
Number of positions offered:	Maximum 2 positions
Duty station:	UNCCD offices in Bonn, Germany
Languages:	English, French
Duration:	3 - 6 months (part time/full time)
Starting date:	As soon as possible
Application deadline:	15 June 2019

Background

The United Nations Convention to Combat Desertification (UNCCD) is an international agreement on good land stewardship. It helps people, communities and countries create wealth, grow economies and secure enough food, clean water and energy by ensuring that land users have a supportive environment to manage natural resources sustainably. Through partnerships, the Convention's 197 parties set up robust systems to manage drought promptly and effectively.

Effective and innovative communications play a central role in raising awareness on issues of desertification, land degradation and drought among UNCCD stakeholders, potential partners, advocacy groups and youth forums. Social media and online communications are instrumental to promoting the UNCCD core narrative: by protecting land resources we can secure livelihoods for millions of people, preserve biodiversity and address climate change.

A series of outreach activities related to awareness raising and advocacy are organized by UNCCD to achieve communication objectives, including social media campaigns during major international conferences and other events.

Assignment

The intern will perform the following tasks under the supervision of Communication Team Leader and in consultation with Public Information Associate:

- Perform desk and online research on events and programmes relevant to the work of UNCCD and assist in creating social media materials in English and other UN languages, particularly French
- Assist in structuring and scheduling information for various UNCCD social media platforms
- Assist in developing and launching e-campaigns for main UNCCD events including COP14 and World Day to Combat Desertification



- Assist in scripting and editing social videos from b-roll
- Perform analysis of social media outreach
- Any other duties as required by the unit staff

Internship Objective and Learning Elements:

Internship objective and teaching/learning elements include inter alia:

- Interest in the environmental, policy, youth advocacy and outreach issues relevant to the work of the United Nations Convention to Combat Desertification
- Experience in outreach and awareness raising activities
- Experience creating content for online communities and knowledge sharing platforms
- Experience working in a multicultural and multinational environment

Expected Qualifications/Skills

Minimum qualification:

- be enrolled in the final academic year of a first university degree programme (minimum Bachelor's or equivalent) preferably in social sciences, communication, environmental science or related fields;
- Basic knowledge and understanding of sustainable land management practices and issues relating to desertification, land degradation and drought
- Computer literate with sound knowledge in content development for social media; graphic design, video editing and animation skills preferred
- Ability to work in an organized and structured way
- Outstanding written and verbal communication skills in English. Fluency in other UN languages, especially French, is a strong advantage

Work Experience

Applicants are not required to have professional work experience to be accepted for this internship.

Submission of applications

A complete internship application form (<http://www2.unccd.int/about-us/secretariat/vacancies/apply-unccd-internship>) with the CV is required and should be submitted by email to staffing@unccd.int specifying in the subject line: **Social Media Internship**

Your Cover Letter must include:

- ✓ Your availability (dates) for the internship;
- ✓ Your Degree Programme (What are you currently studying or have recently graduated from?);
- ✓ Your Graduation Date (When will you graduate or when did you graduate from the programme?);
- ✓ Explain why you are the best candidate for this specific internship;
- ✓ Explain your interest in the UNCCD;



Interns are not financially remunerated by the UNCCD. Costs and arrangements for travel, visas, accommodation and living expenses are the responsibility of the intern or his/her sponsoring institution. Interns of the UNCCD secretariat are not considered to be staff members. The selected intern could be part time, i.e half day, 3-5 days a week or full-time, i.e. 5 days a week, 8 hours per day, for a minimum of 2 and a maximum of 6 months.