TERMS OF REFERENCE

Consultancy - Guidance for the establishment of the Great Green Wall Sourcing Challenge

Consultancy reference number: CCD/19/GM/42

Background

The Global Mechanism is an institution of the UNCCD, mandated to assist countries in the mobilization of financial resources from the public and private sector for activities that prevent, control or reverse desertification, land degradation and drought. As the operational arm of the convention, the Global Mechanism supports countries to translate the Convention into action.

One of its flagships is support to the Great Green Wall (GGW) initiative for the Sahara and Sahel. Launched in 2007, the initiative is now being implemented in more than 20 countries across the Africa’s Sahel region and more than 8 billion dollars have been mobilized and/or promised in its support. The initiative brings together African countries and international partners, under the leadership of the African Union Commission. The Great Green Wall Initiative aims to restore Africa’s degraded landscapes and, in the process, transform millions of lives in one of the world’s poorest regions, the Sahel. Once complete, the Wall will be the largest living structure on the planet – an 8000km natural wonder of the world stretching across the entire width of the Continent.

The Global Mechanism has launched a public awareness campaign on the Great Green Wall, called ‘Growing a World Wonder’. The campaign aims to boost global awareness of the initiative in public spheres, policy debates and as well as media and cultural sector with a clear view towards inspiring long-term public and private investment in the initiative.

In this context, the Global Mechanism is currently exploring the modalities for establishing a Great Green Wall Sourcing Challenge (GGWSC). The GGWSC will be a campaign which seeks to enroll major corporate partners in their mission of transforming the Sahel via a market-driven, sustainable ethical supply chain model. Targeting a shortlist of the Top 100 food and cosmetic businesses in the world, the objective is to gain commitments to working with ingredients that are sourced from small scale producers in the Sahel.

Objective of the consultancy

The objective of this consultancy is to develop a roadmap for launching the Great Green Wall Sourcing Challenge, including key milestones, funding and human resources.

Specific Tasks

Under the supervision of the Great Green Wall team and the overall guidance of the Managing Director of the Global Mechanism, the consultant, with technical inputs from the Global
Mechanism team, will be responsible for preparing a paper designing the Sourcing Challenge in the context with the wider Great Green Wall initiative, including:

- Identify the criteria based on which private sector companies could engage in the GGWSC
- Identify the industries who could take part in the GGWSC and map out different key stakeholders
- Engage with the private sector to collect feedback and ideas on the modalities of the GGWSC
- Develop a risk register
- Develop options for the governance structure of the GGWSC
- Develop a roadmap including establishing the phasing of the project, timeline and resource requirements (team/funding) to launch the GGWSC

**Expected outputs**

The consultant will produce a paper containing:

- Criteria for engaging with private sector companies
- Mapping of relevant industries for the GGWSC
- Risk register
- Operational modalities for management
- Options for governance of GGWSC
- Roadmap for establishing the GGWSC, including timeline, budget and human resources requirements

**Requirements**

- Master’s degree in natural resource management, rural development, business, economics, law or related field
- A minimum of 10 years working experience related to in public/private partnerships, CSR or ethical supply chains, sustainability
- Demonstrated experience in working with private sector companies in sustainability processed
- Experience in establishing and managing processes and/or platforms for sustainable supply chains with the private sector
- Strong understanding of profitability/ commercial development, ethical supply chain, possibly procurement
- Substantial understanding of brand and communication
- Demonstrated ability to work independently, handle multiple tasks, work under pressure and deliver assignments on time
- Excellent knowledge of English is required

**Contractual terms**

This consultancy will be home-based. Consultancy fees will be based on qualifications and the level of experience. Expected duration: 2 months.
Submission of applications

Applications should be submitted by e-mail to staffing@unccd.int together with a UN Personal History Form¹ and/or CV specifying reference number: CCD/19/GM/42.

The deadline for applications is 16 August 2019. Only applications submitted by the deadline will be considered.

Due to the volume of applications received, receipt of applications cannot be acknowledged individually. Please address your application as indicated above and please do not address or copy your application to an individual at the Secretariat or Global Mechanism. Candidates who do not receive any feedback within three months of the deadline should consider their application as unsuccessful.

Date of issuance: 02 July 2019

¹ [https://www.unccd.int/sites/default/files/inline-files/UNCCD%20Form_1.pdf](https://www.unccd.int/sites/default/files/inline-files/UNCCD%20Form_1.pdf)