



TERMS OF REFERENCE

National Consultant (Kenya) - Photographer

Consultancy reference number: CCD/22/COMMS/C/12

Background

The United Nations Convention to Combat Desertification (UNCCD) is an international agreement on good land stewardship. It helps people, communities, and countries to create wealth, grow economies and secure enough food and water and energy, by ensuring land users have an enabling environment for sustainable land management. Through partnerships, the Convention's 197 Parties set up robust systems to manage land degradation and drought promptly and effectively.

Good land stewardship based on a sound policy and science helps integrate and accelerate the functions of the secretariat are, among others, to make arrangements for sessions of the Conference of the Parties (COP) and its subsidiary bodies. In preparation for the 15th Session of the Conference of the Parties (COP15) taking place from 9-20 May 2022 in Abidjan, Côte d'Ivoire, the UNCCD wishes to hire two consultants to gather high quality materials for use by all media platforms during the event. We are looking for an experienced photographer and storyteller to travel to designated areas in Kenya to gather these materials.

Objective of consultancy

Materials will be used in the press package for the UNCCD and/or published on the UNCCD website to raise awareness of the issue.

Duties and Responsibilities:

Under the overall supervision of the Chief of Communications, and direct supervision of the public relations officer, the consultant will carry out the following tasks in designated locations in Kenya:

- understand and apply UNCCD branding guidelines for the assignment;
- gather stories and images about Kenya's drought, including through a visit to one of Kenya's drought crises areas
- participate in and contribute to the team's plans and work before, during and after the mission
- produce and deliver required high quality high-resolution products within tight timelines;
- consult with the team on the venues, subjects and images to be taken and, where needed, make the required plans and clearances on the ground to carry out the assignment;
- produce high resolution images for publication on various media platforms, including, but not limited to books, policy and scientific, newspapers, banners, billboards, electronic broadcast and social media;
- produce 3 short human-interest stories of (500 words or less each) that have accompanying visuals
- observe the highest ethical standards of journalism and photography, ensure the dignity of subjects, including children, is protected and subjects agree to the use of their images for publication on such media
- submit a report the work carried out, including a log of the number of days and hours worked and other practical details.
- Deliver final materials, in a hard drive or as mutually agreed

Deliverables

Key deliverables are:

- ✓ All images taken as part of the assignment shoot;



- ✓ At least 45 high resolution photographs of both landscapes and people publishable on communication platforms and for a wide range of uses, including billboards, television and books
- ✓ High quality images requested for specific stories and events gathered in the field
- ✓ Complete invoice indicating number of hours/days worked and travel costs (if any);
- ✓ Supporting documentation (bills, vouchers, tickets and flight boarding passes) for reimbursements of travel costs where applicable;
- ✓ A detailed report on all filming locations, including names and contact details of individuals
- ✓ Clearances for free use of images from people photographed

All copyright for these materials rests with UNCCD. The photographer may not use, reproduce or otherwise disseminate or authorize others to use, reproduce or disseminate such works without prior consent from UNCCD.

Contractual terms

This is individual consultancy and only applications received by the individuals will be accepted. Contract shall run for 5 days between 15 March – 30 April 2022. This individual consultancy is homebased (Kenya).

Requirements

- Advance university degree (Master's degree or equivalent degree) in international relations, communication, journalism, social sciences or related disciplines. A first-level university degree with a relevant combination of academic qualifications and experience may be accepted in lieu of advance university degree
- Minimum 3 years of experience in journalism; significant experience in the international arena writing issue-oriented stories; familiarity with the work of the United Nations
- Excellent photography skills and ability to deliver images that tell a story.
- Excellent communication skills, fluency (both oral and written) in Kenya's official languages (English and Swahili) is required

Special notice

Only individuals who can act as independent, individual economical operators are qualified to apply. Individuals who can provide their services only on account of an institution or enterprise not in their individual capacity are not eligible under this procedure.

Individuals engaged under a consultancy or individual contract will not be considered "staff members" under the Staff Regulations and Rules of the United Nations Secretariat and will not be entitled to benefits provided therein (such as leave entitlements and medical insurance coverage). Their conditions of service will be governed by their contract and the General Conditions of Contracts for the Services of Consultants and Individual Contractors. Consultant and individual contractor is responsible for determining tax liabilities and for the payment of any taxes and/or duties, in accordance with local or other applicable laws.

Submission of application

Applications should be submitted by e-mail to staffing@unccd.int with a UNCCD Personal History Form¹, CV and cover letter, specifying the reference number: [CCD/22/COMMS/C/12](#).

The deadline for applications is **10 March 2022**. Only applications submitted by the deadline and with complete documentation will be taken into consideration.

¹ UNCCD P-11 form in electronic fill-in .pdf OR .docx format available: <https://www.unccd.int/about-us/secretariat/vacancies/applying-unccd>



Due to the volume of applications received, receipt of applications cannot be acknowledged individually. Please address your application as indicated above and please do not address or copy your application to an individual at the Secretariat or Global Mechanism. Candidates who do not receive any feedback within three months of the deadline should consider their application as unsuccessful.

Date of issuance: 04 March 2022