



TERMS OF REFERENCE

External Moderator Land for Life Programme & Rio Conventions Pavilion at UNCCD COP15

Consultancy reference number: CCD/22/COMMS/C/25

Background

The United Nations Convention to Combat Desertification (UNCCD) is an international agreement on good land stewardship. It helps people, communities, and countries to create wealth, grow economies and secure enough food and water and energy, by ensuring land users have an enabling environment for sustainable land management. Through partnerships, the Convention's 197 Parties set up robust systems to manage land degradation and drought promptly and effectively.

The Land for Life programme aims to increase the attention and importance of achieving land degradation neutrality in political and economic decisions at the local, national and international levels through providing sound and knowledge-based public information on how anyone could gain various different benefits anywhere by sustainable land management. Through the involvement of the Land for Life Award winners, Land Heroes and the UNCCD Land Ambassadors, the support programme aims to make a powerful contribution by providing the information level of the public and of policy/decision makers on Land Degradation Neutrality.

The strengthening of the Land Ambassadors Programme – with the involvement of Land Ambassadors and other public personalities in awareness raising, policy advocacy opportunities, field missions, high profile public and social media events at strategic occasions to raise the issues related to land and its connection to other policy priorities.

The overall objective of engaging an external moderator is to facilitate the smooth flow of the full day programs, properly introduce the speakers and presenters, ensure a dynamic, interesting and balanced discussions during the high-level segments and Rio Pavilion session, including continuity of the session to individual presentations and plenary discussions including making sure of good time keeping.

The Rio Conventions Pavilion is a collaborative platform that promotes synergies among the Rio conventions at the implementation level and showcases activities that link biodiversity conservation and sustainable use, sustainable land management and efforts to combat desertification, and climate change mitigation and adaptation. The Rio Conventions Pavilion at UNCCD COP15 will focus on addressing the interlinked challenges of land degradation, climate change and biodiversity loss. The Rio Conventions Pavilion will open on 10 May - 18 May, except for Sunday, 15 May. The Pavilion will feature thematic days as follows: Drought Day, Food Day, Land for Life Day (including The GEF Half-day), Science Day, Sand and Dust Storms Day, Land Restoration Day and Great Green Wall Day.

Objective of consultancy

The following needs should be met by the host and moderator:

- In consultation with UNCCD, develop an engagement strategy for interviewing the selected Land Ambassadors, Land Heroes, Land for Life Laureates, and experts.
- Conduct a dry run with the Gender, Land for Life, Sand & Dust Storms, and Science teams
- Produce draft questions for the events and share with the Gender, Land for Life, Sand and Dust Storm and Science teams
- Master of Ceremony for the Gender Caucus and Changwon Initiative 10th Anniversary
- Moderate/Host the Land for Life Day. Sand and Dust Storms session and, Science Day
- Deliver an engaging and memorable experience during the events.

Duties and Responsibilities:



Under the overall supervision of the Chief of Communications, the moderator will be required to work with UNCCD Communications Team to facilitate and ensure smooth flow of the Land for Life Day and the Science Day at the Rio Pavilion. The moderator will interview selected high-level personalities, Land for Life laureates, Land Ambassadors and Land Heroes with dynamic, interesting and balanced discussions, including continuity of the session to individual presentations and plenary discussions. Specifically, among others, be required to perform the following tasks:

Before the events

- Be familiar with the core mandate of UNCCD.
- Ensure that they are familiar with the VIP guests, speakers, their bio data, and their names
- Meet before the events to define the strategy they will use to run the thematic day to make it an interesting exchange of information with the active participation of the audience.
- Identify suitable, to-the-point questions targeted interviewee (Land for Life Laureate, Land Ambassadors and Land Heroes) at the panel discussion during the presentation - in case no questions come from the audience

During the events

Host/Moderator

- Monitor the time of the presentation, informing the speaker (if necessary) of the time left or to conclude his/her presentation.
- Give the floor to the audience for questions, remarks, comments, etc. to avoid unnecessary discussion and long monologues.
- Provide time for the speakers to reply or comment on questions and issues raised by the audience. If necessary, redirect questions to the speakers to highlight the most important issues (if time is running short).
- Engage audience interactions.
- Present a summary of the discussion, emphasizing any conclusions and recommendations after intermission.

Interview

- Be familiar with the UNCCD Land for Life Programme, Land Ambassadors and Land Heroes
- Interview of the selected Land Ambassadors, Land Heroes and Land for Life Laureates
- Interview UNCCD panellists and experts

Work in close collaboration with the Events Coordinators and Land for Life Coordinator

Deliverables

Key deliverables are:

- ✓ Proposal of an engagement strategy and interview protocol(s) for each of the five UNCCD Land Ambassadors, six Land Heroes, two Land for Life Laureates and experts.
- ✓ Conduct a dry run of the moderation with the UNCCD Land for Life, Changwon Initiative, Gender, Sand and Dust Storms, and Science teams.
- ✓ Share with the Land for Life and Science team the introductory notes and pre-defined questions for each event at least 2 days in advance of the event
- ✓ Land for Life Days and Changwon Initiative 10th Anniversary, Science Day moderated
- ✓ An engaging and memorable experience during the events delivered

Contractual terms

This is individual consultancy and only applications received by the individuals will be accepted. Contract shall run for one month starting latest on 05 May 2022. Travel to UNCCD COP site in Abidjan, Cote d'Ivoire is envisaged during this consultancy. Travel will be organized and paid separately. The work must be done to the standard and quality as established by the UNCCD. The work must be done within the time established in these terms of reference.



Requirements

- Advanced University degree (Master's or equivalent) in the field of communications, journalism, public affairs, public relations, public advocacy, environmental management or other related fields; or a Bachelor's degree in combination with 2 (two) additional years of relevant professional experience.
- At least seven years of experience in communications, journalism, or related area is required.
- Demonstrable experience in moderating high-level events. UN Experience is an advantage.
- Social media presence is an advantage.
- Fluency (both spoken and written) in English is required. Advanced knowledge of another UN language is a strong asset.

Special notice

Only individuals who can act as independent, individual economical operators are qualified to apply. Individuals who can provide their services only on account of an institution or enterprise not in their individual capacity are not eligible under this procedure.

Individuals engaged under a consultancy or individual contract will not be considered “staff members” under the Staff Regulations and Rules of the United Nations Secretariat and will not be entitled to benefits provided therein (such as leave entitlements and medical insurance coverage). Their conditions of service will be governed by their contract and the General Conditions of Contracts for the Services of Consultants and Individual Contractors. Consultant and individual contractor is responsible for determining tax liabilities and for the payment of any taxes and/or duties, in accordance with local or other applicable laws.

Submission of application

Applications should be submitted by e-mail to staffing@unccd.int with a UNCCD Personal History Form¹, CV and cover letter, specifying the reference number: [CCD/22/COMMS/C/25](#)

The deadline for applications is **01 May 2022**. Only applications submitted by the deadline and with complete documentation will be taken into consideration.

Due to the volume of applications received, receipt of applications cannot be acknowledged individually. Please address your application as indicated above and please do not address or copy your application to an individual at the Secretariat or Global Mechanism. Candidates who do not receive any feedback within three months of the deadline should consider their application as unsuccessful.

Date of issuance: 27 April 2022

¹ UNCCD P-11 form in electronic fill-in .pdf OR .docx format available: <https://www.unccd.int/convention/work-with-us/guidelines>