



TERMS OF REFERENCE

Consultant Stakeholder Engagement

Consultancy reference number: CCD/22/GI/C/42

Background

Desertification, along with climate change and the loss of biodiversity were identified as the greatest challenges to sustainable development during the 1992 Rio Earth Summit. Established in 1994, the United Nations Convention to Combat Desertification (UNCCD) is the sole legally binding international agreement linking environment and development to sustainable land management. The Convention seeks to support countries to address Desertification, Land Degradation, and Drought (DLDD). (www.unccd.int)

The G20 (or Group of Twenty) is the annual international forum for the governments of 19 industrialized countries and the European Union (EU). The G20 Leaders' Declaration, issued on Sunday, 22 November 2020, launched a "Global Initiative on Reducing Land Degradation and Enhancing Conservation of Terrestrial Habitats". Building on existing initiatives and on a voluntary basis, the G20 countries share the ambition to achieve a 50 percent reduction in the amount of degraded land by 2040. The Global Initiative (GI) with oversight from UNCCD, will focus on capacity building, engaging the private sector and civil society and showcasing success. The Director, under the oversight of the Executive Secretary of the UNCCD, manages the Initiative Coordination Office (ICO).

The Initiative Coordination Office will need to engage a range of stakeholder including private sector, youth, women, indigenous communities, academia. The Consultant (Stakeholder Engagement) will be recruited to establish a framework for such engagement and implement the engagement plan. The consultant will initially report to the Director, but eventually report to the Programme Officer (Stakeholder Engagement).

Objective of consultancy

A systematic process of engagement with stakeholders as well as regular flow of information to stakeholders.

Duties and Responsibilities:

The incumbent will undertake the following tasks:

- Working with other staff and senior experts, develop a draft strategy for stakeholder engagement for the Global Initiative on Restoration and Conservation.
- Establish a mailing list that is disaggregated to various stakeholder levels and also establish a system for stakeholders to join the mailing list.
- Design a monthly newsletter to compile activities relating to the initiative as well as that information which are of interest to the stakeholders.
- Compile information regarding the broad developments within G20 presidencies, including plans for future presidencies.
- Compile information available on training opportunities within G20 countries, regarding ecosystem conservation and restoration.
- Identify suitable events relevant to engage various stakeholders on topics related to land restoration and conservation.
- Support the communication team in preparing additional communication products for events on stakeholder engagement.
- Any other tasks assigned by the Director of the Initiative Coordination Office.



Deliverables

Key deliverables are:

- ✓ Draft stakeholder engagement strategy
- ✓ Mailing lists.
- ✓ Monthly newsletters.
- ✓ Event reports.
- ✓ Other reports relating to stakeholder engagement.
- ✓ Monthly reports on the various tasks undertaken.

Contractual terms

The services of the selected individual contractors will be required for 150 days during the period from 1st September 2022 to 31st August 2023, home based. All products resulting from this contractual arrangement are the exclusive property of the Global Initiative/UNCCD.

Requirements

- Bachelors degree in science, engineering, law, social sciences or related field.is required.
- Minimum 5 years of working experience with partners is required.
- Familiarity with production of communication products including specialized software for lay out - Adobe Creative Suite (InDesign, Illustrator, Photoshop, etc), Figma, Sketch
- Excellent writing, editing and oral communication skills in English is required.

Special notice

Only individuals who can act as independent, individual economical operators are qualified to apply. Individuals who can provide their services only on account of an institution or enterprise not in their individual capacity are not eligible under this procedure.

Individuals engaged under a consultancy or individual contract will not be considered “staff members” under the Staff Regulations and Rules of the United Nations Secretariat and will not be entitled to benefits provided therein (such as leave entitlements and medical insurance coverage). Their conditions of service will be governed by their contract and the General Conditions of Contracts for the Services of Consultants and Individual Contractors. Consultant and individual contractor is responsible for determining tax liabilities and for the payment of any taxes and/or duties, in accordance with local or other applicable laws.

Submission of application

Applications should be submitted by e-mail to staffing@unccd.int with a UNCCD Personal History Form¹ , CV and cover letter, specifying the reference number: [CCD/22/GI/C/42](#)

The deadline for applications is **31 July 2022**. Only applications submitted by the deadline and with complete documentation will be taken into consideration.

Due to the volume of applications received, receipt of applications cannot be acknowledged individually. Please address your application as indicated above and please do not address or copy your application to an individual at the Secretariat or Global Initiative. Candidates who do not receive any feedback within three months of the deadline should consider their application as unsuccessful.

Date of issuance: 11 July 2022

¹ UNCCD P-11 form in electronic fill-in .pdf OR .docx format available: [Guidelines | UNCCD](#)