



## **INTERNSHIP**

### **G20 Global Initiative**

#### **Communications internship (1)**

**Duration of assignment: Three to six months**  
**(2 positions)**

#### **Background**

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Desertification, along with climate change and the loss of biodiversity were identified as the greatest challenges to sustainable development during the 1992 Rio Earth Summit.

Established in 1994, the United Nations Convention to Combat Desertification (UNCCD) is the sole legally binding international agreement linking environment and development to sustainable land management. The Convention seeks to support countries to address Desertification, Land Degradation, and Drought (DLDD). ([www.unccd.int](http://www.unccd.int))

The G20 (or Group of Twenty) is the annual international forum for the governments from 19 industrialized countries and the European Union (EU). Collectively, the G20 economies account for around 90 percent of the gross world product (GWP), 75 percent of world trade, two-thirds of the world population, and approximately half of the world's land area. In 2020, Saudi Arabia held the rotating Presidency of the G20. The G20 Leaders' Declaration, issued on Sunday, 22 November 2020, launched a "**Global Initiative on Reducing Land Degradation and Enhancing Conservation of Terrestrial Habitats**". Building on existing initiatives and on a voluntary basis, the G20 countries share the ambition to achieve a 50 percent reduction in the amount of degraded land by 2040.

The Global Initiative (GI) with oversight from UNCCD, will focus on capacity building, engaging the private sector and civil society and showcasing success. The Director, under the oversight of the Executive Secretary of the UNCCD, manages the Initiative Coordination Office (ICO).

The G20 Global Initiative is seeking interns, both for remote working and, if possible, working from Bonn from time-to-time, to support the implementation of the initiative activities.

#### **Duties and Responsibilities**

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Under the direct supervision of the Director or any other staff member assigned by the Director, the interns will assist in performing the following duties:

- Collaborate with the Communications Team to craft communication campaigns targeting young individuals.
- Create and offer insights for the development of communication and media strategies for the G20 Global Leadership Initiative (G20 GLI), incorporating design and technology.
- Contribute to the design of exhibition concepts tailored to diverse stakeholders and audiences.
- Assist in editing outreach and communication materials, such as social media posts, event flyers, reports, and other publications, for the launch and promotion of G20 GLI activities and events, such as COP28.
- Assist in managing the student-led Instagram social media platform.



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- Advice on and, where needed, participate in developing a toolkit centered around Land as an entry point to the Sustainable Development Goals (SDGs).
  - Actively participate in team meetings, provide updates on progress, and respond to feedback.
  - Undertake additional responsibilities as directed by the supervising officer within the scope of the internship.

### **Competencies**

**Communication:** Speaks and writes clearly and effectively; listens to others; asks questions to clarify issues; and exhibits interest in having two-way communication; tailors' language, tone, style and format to match the audience; demonstrates openness in sharing information and keeping people informed.

**Teamwork:** Works collaboratively with colleagues to achieve organizational goals; solicits input by genuinely valuing others' ideas and expertise; is willing to learn from others; supports and acts in accordance with final group decision.

**Technology:** Keeps abreast of available technology; Understand applicability and limitations of technology; Actively seek to apply technology to appropriate risks; Show willingness to learn new technology

**Creativity:** Actively seeks to improve programmes or services; offers new and different options to solve problems or meet client needs; promotes and persuades others to consider new ideas; takes an interest in new ideas and new ways of doing things.

### **Expected Qualifications/Skills**

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To qualify for an internship with the United Nations Internship Programme, applicants must meet the following requirements:

- Be currently enrolled in a first or second university degree program in fields such as Communications, Strategic Innovation Development, Industrial Design, or related areas.
- Possess strong planning and organizational skills, demonstrating an ability to work in a structured and well-organized manner.
- Familiarity with AI software tools like Dalle, ChatGPT, Midjourney or BARD, etc, is desirable.
- Computer literacy, particularly in the Microsoft Office Suite is required. Expert-level proficiency in CAD software, specifically Solidworks is desirable.
- Knowledge of website development, including search engine optimization (SEO) is desirable.
- A good understanding of social media platforms especially Instagram, Facebook or LinkedIn and proficiency in digital design tools, such as Adobe InDesign, Illustrator, Photoshop, Miro, or Figma is desirable.



### **Language requirements**

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This internship requires outstanding oral and written skills in English.

### **Work Experience**

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Applicants are not required to have professional work experience to be accepted for this internship.

### **Duration**

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The hybrid internship is part time, i.e., 3 days a week, 8 hours per day, for a minimum of 3 months and a maximum of six months, **within the period October 2023 to March 2024**. The exact period will be determined based on the availability of the intern and the needs of the division.

### **Submission of application**

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Internship application forms can be found at: <https://www.unccd.int/about-us/secretariat/vacancies/apply-unccd-internship>

Your completed application form including ALL of the documents listed below are required and should be submitted by e-mail to [staffing@unccd.int](mailto:staffing@unccd.int), specifying in the subject line: G20 **Global Initiative internship- Communications 1**.

**\*\*\*\*The deadline for applications is 15 October 2023\*\*\*\***

Only applications submitted by the deadline and meeting the requirements will be considered. No telephone calls will be returned. Please address your application as indicated below and please do not address or copy your application to an individual at the Secretariat.

**\*\*\*\*Incomplete applications will not be considered\*\*\*\***

All applicants are required to submit the following documents along with their application:

1. The UNCCD internship application form, including the acceptance and undertaking (available on the provided link), which outlines the terms and conditions.
2. A comprehensive cover letter showcasing one's qualifications for the internship position.

Potential candidates will be contacted by hiring manager directly for further consideration. Due to a high volume of applications received, **ONLY** successful candidates will be contacted.

### **Special Notice**

Internship with UNCCD is unpaid. Interns are not financially remunerated by the UNCCD. Costs and arrangements for travel, visas, accommodation and living expenses are the responsibility of the intern or his/her sponsoring institution.

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