



---

## **INTERNSHIP**

### **G20 Global Initiative**

#### **Communications internship (2)**

**Duration of assignment: Three to six months**

#### **Background**

---

Desertification, along with climate change and the loss of biodiversity were identified as the greatest challenges to sustainable development during the 1992 Rio Earth Summit.

Established in 1994, the United Nations Convention to Combat Desertification (UNCCD) is the sole legally binding international agreement linking environment and development to sustainable land management. The Convention seeks to support countries to address Desertification, Land Degradation, and Drought (DLDD). ([www.unccd.int](http://www.unccd.int))

The G20 (or Group of Twenty) is the annual international forum for the governments from 19 industrialized countries and the European Union (EU). Collectively, the G20 economies account for around 90 percent of the gross world product (GWP), 75 percent of world trade, two-thirds of the world population, and approximately half of the world's land area. In 2020, Saudi Arabia held the rotating Presidency of the G20. The G20 Leaders' Declaration, issued on Sunday, 22 November 2020, launched a "**Global Initiative on Reducing Land Degradation and Enhancing Conservation of Terrestrial Habitats**". Building on existing initiatives and on a voluntary basis, the G20 countries share the ambition to achieve a 50 percent reduction in the amount of degraded land by 2040.

The Global Initiative (GI) with oversight from UNCCD, will focus on capacity building, engaging the private sector and civil society and showcasing success. The Director, under the oversight of the Executive Secretary of the UNCCD, manages the Initiative Coordination Office (ICO).

The G20 Global Initiative is seeking interns, both for remote working and working in Bonn, to support the implementation of the initiative activities.

#### **Duties and Responsibilities**

---

Under the direct supervision of the Communications Coordinator of the initiative or any other staff member assigned by the Coordinator, the interns will assist in the performance of the following duties:

- Prepares the monthly newsletter and other ad-hoc newsletters on request
- Maintains a calendar of relevant conferences and events that provides opportunities for showcasing G20 Global Land Initiative's activities and events.
- Produces social media content including, text, photos, videos and audio for use across a range of integrated online platforms including G20 GLI website, LinkedIn, Instagram and Facebook pages;
- Prepares and edits news releases, blogposts, question and answer documents; and other publicity material for G20 GLI outreach and communication in the context of communication;
- Brainstorm how to use technology and design



- 
- Coordinates with communications/production colleagues to ensure timely posting and dissemination of documents/materials
  - Participate in team meetings (remotely), provide progress updates, and respond to feedback.
  - Perform other duties as determined by the supervising officer that relate to the internship.

### **Competencies**

**Communication:** Speaks and writes clearly and effectively; listens to others; asks questions to clarify issues; and exhibits interest in having two-way communication; tailors language, tone, style and format to match the audience; demonstrates openness in sharing information and keeping people informed.

**Teamwork:** Works collaboratively with colleagues to achieve organizational goals; solicits input by genuinely valuing others' ideas and expertise; is willing to learn from others; supports and acts in accordance with final group decision.

**Creativity:** Actively seeks to improve programmes or services; offers new and different options to solve problems or meet client needs; promotes and persuades others to consider new ideas; takes an interest in new ideas and new ways of doing things.

**Technology:** Keeps abreast of available technology; Understand applicability and limitations of technology; Actively seek to apply technology to appropriate risks; Show willingness to learn new technology.

### **Expected Qualifications/Skills**

To qualify for an internship with the United Nations Internship Programme, applicants must meet the following requirements:

- Currently pursuing or have obtained first or second university degree in the fields of communications, design, journalism, or a closely related area.
- If graduated with a university degree, must commence the internship within a one-year period of graduation.
- Research skills: ability to perform effective and efficient internet searches, and desk research;
- Writing skills: strong story-telling skills, including an ability to draft and edit content for publication in the language he/she shall be working in, i.e. English, French or Spanish;
- Planning and organizing ability to work in an organized and structured way
- Good understanding of social media platforms as well as online communication tools and design software, such as Microsoft and Adobe suites, Artificial Intelligence and Machine Learning, etc.

### **Language requirements**

This internship requires outstanding oral and written skills in English. Knowledge of another United Nations language (Arabic, Chinese, French, Spanish or Russian) is desirable.

### **Work Experience**

Applicants are not required to have professional work experience to be accepted for this internship.



---

### **Duration**

The remote internship is full time, i.e. 5 days a week, 8 hours per day, for a minimum period of 3 and maximum of 6 months, **within the period November 2023 to April 2023**. The exact period will be determined based on the availability of the intern and the needs of the division.

### **Submission of application**

Internship application forms can be found at: <https://www.unccd.int/about-us/secretariat/vacancies/apply-unccd-internship>

Your completed application form including ALL of the documents listed below are required and should be submitted by e-mail to [staffing@unccd.int](mailto:staffing@unccd.int), specifying in the subject line: G20 **Global Initiative internship- communications 2**.

**\*\*\*\*The deadline for applications is 22 October 2023\*\*\*\***

Only applications submitted by the deadline and meeting the requirements will be considered. No telephone calls will be returned. Please address your application as indicated below and please do not address or copy your application to an individual at the Secretariat.

**\*\*\*\*\*Incomplete applications will not be considered\*\*\*\*\***

All applicants are required to submit the following documents along with their application:

1. The UNCCD internship application form, including the acceptance and undertaking (available on the provided link), which outlines the terms and conditions.
  2. A comprehensive cover letter showcasing one's qualifications for the internship position.
- Potential candidates will be contacted by hiring manager directly for further consideration. Due to a high volume of applications received, **ONLY** successful candidates will be contacted.

### **Special Notice**

Internship with UNCCD is unpaid. Interns are not financially remunerated by the UNCCD. Costs and arrangements for travel, visas, accommodation and living expenses are the responsibility of the intern or his/her sponsoring institution.